



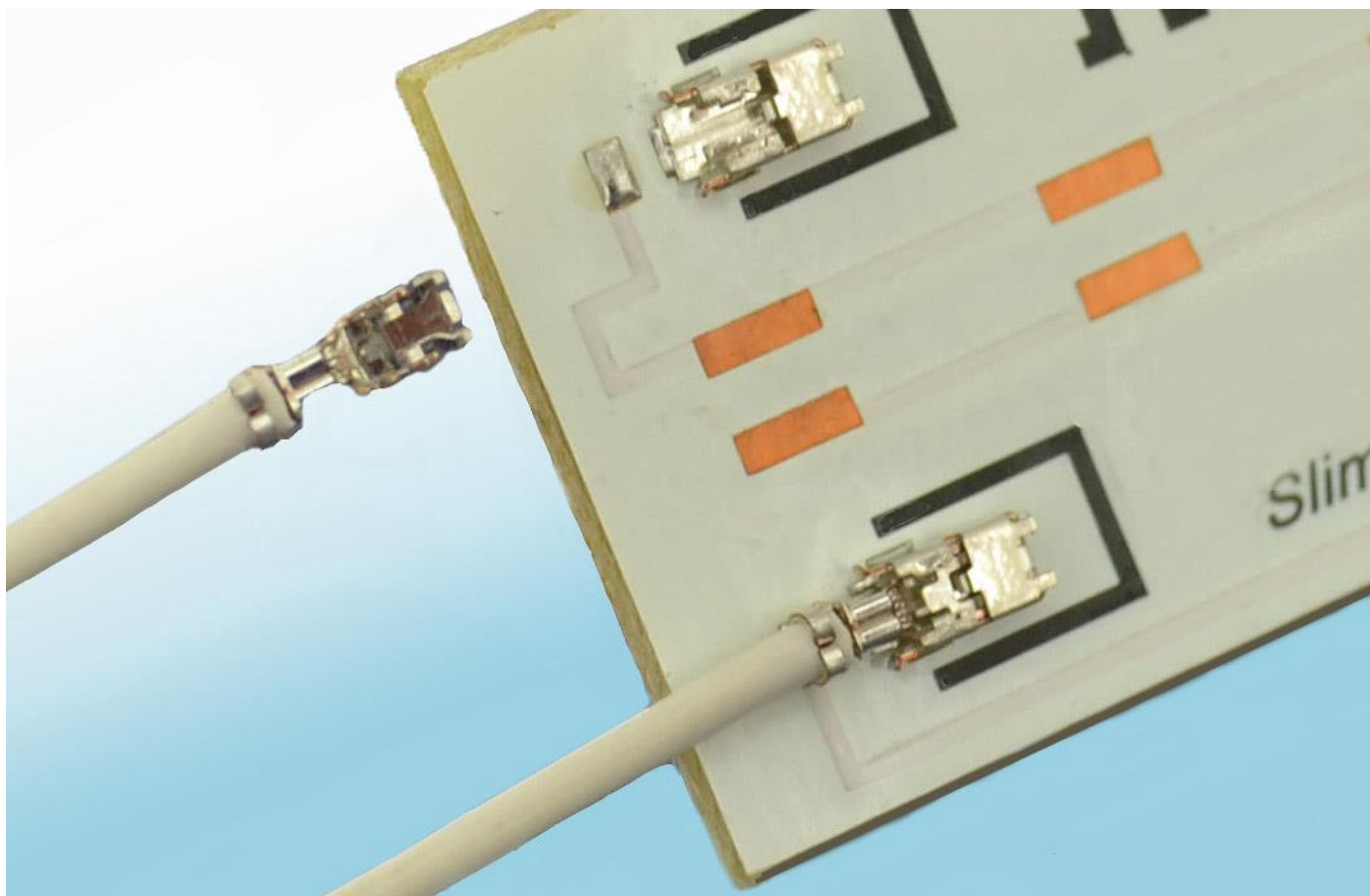
News Release

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Editor Contact Information
Chris Tubbs, Hirose Electric
(805) 306-2052
ctubbs@hirose.com

Garth Miller, All Business Marketing
(919) 424-0090
garth.miller@allbusmarketing.com

Super low-profile, horizontal-mating DF59M Series wire-to-board connector features high-current capacity...



MINIATURE SINGLE-POLE CONNECTOR FROM HIROSE DESIGNED FOR LED APPLICATIONS

SIMI VALLEY, CA — January 22, 2015 — Hirose, a leader in the development of innovative connector solutions, has launched the DF59M Series, a low-profile wire-to-board connector suitable for use in high-power LED lighting applications. The single-pole DF59M Series connector offers a high current capacity of 6 Amps at 350 V AC/DC and accommodates 22-28 AWG wire. This tiny connector features a narrow 5.9mm (0.23") x 2.6mm (0.10") footprint and low profile that minimizes LED light shadowing.

The horizontal-mating DF59M Series has a snap-in mating structure that provides a positive lock strength of 16N and two clear indicators of secure mating: an audible click and tactile snap. With three points of contact, the connector provides optimum contact reliability by stabilizing contact resistance.

“The low-profile DF59M Series provides significant advantages over competing products including smaller size, higher power rating and stronger locking mechanism,” said Rick van Weezel, Vice-President of Sales and Marketing for Hirose Electric USA. “This connector is ideal for use in applications with space constraints, such as linear LED and COB type products used in confined spaces.”

The DF59M Series is RoHS-compliant and UL- recognized, making it ideal for LED lighting, tablet PC, small size battery, printer, and multi-functional copier office machine applications.

For additional information about the DF59M Series connectors, please visit: www.hirose.com/us.

ABOUT HIROSE ELECTRIC

Hirose Electric Co., Ltd. is a leading global supplier of innovative interconnects, with sales of over \$1 billion to customers worldwide. Hirose employs advanced engineering services, superior customer support and worldwide manufacturing capabilities to provide value-based connector solutions for various industries including: industrial, telecommunication, consumer electronics, computer and automotive.

More information can be found on Hirose Electric’s corporate website at www.hirose.com.